

# handbook



PRODUCT



FOOTPRINT



ONLINE TOOLS



SALES CONNECT



CONTACT

# Product Portfolio



## PRIMESTAR<sup>SM</sup> Individual Dental and Vision Solutions

Ameritas' PrimeStar Dental and Vision insurance plans offer individuals a distinctive portfolio of flexible benefit plan designs with affordability to meet just about every need. All PrimeStar plans come with coverage for individuals 18+ (including seniors), and no enrollment fees.

### PrimeStar Dental offers:

- Two dental exams and cleanings per year
- Up to \$2,000 calendar year maximum
- Choice of MAB or U&C
- The Ameritas Network providing more than 471,000 access points nationwide

### PrimeStar Vision offers:

- Immediate coverage on eye exams, lenses and frames/contacts and standard vision services
- VSP or EyeMed networks for the greatest savings

### Advantage Plus

Designed for someone looking for coverage for all services, including orthodontics and implants, with a graded benefit plan giving immediate coverage on most services

### Select Vision

Designed for someone who has a preference for lenses and frames or contact lenses once every two years utilizing the EyeMed Access network

### Choice Vision

Designed for someone who has a preference for lenses and frames or contact lenses once per year utilizing the VSP network

## GEMSTAR<sup>SM</sup> Turn-key, Brochure Rated Group Solutions

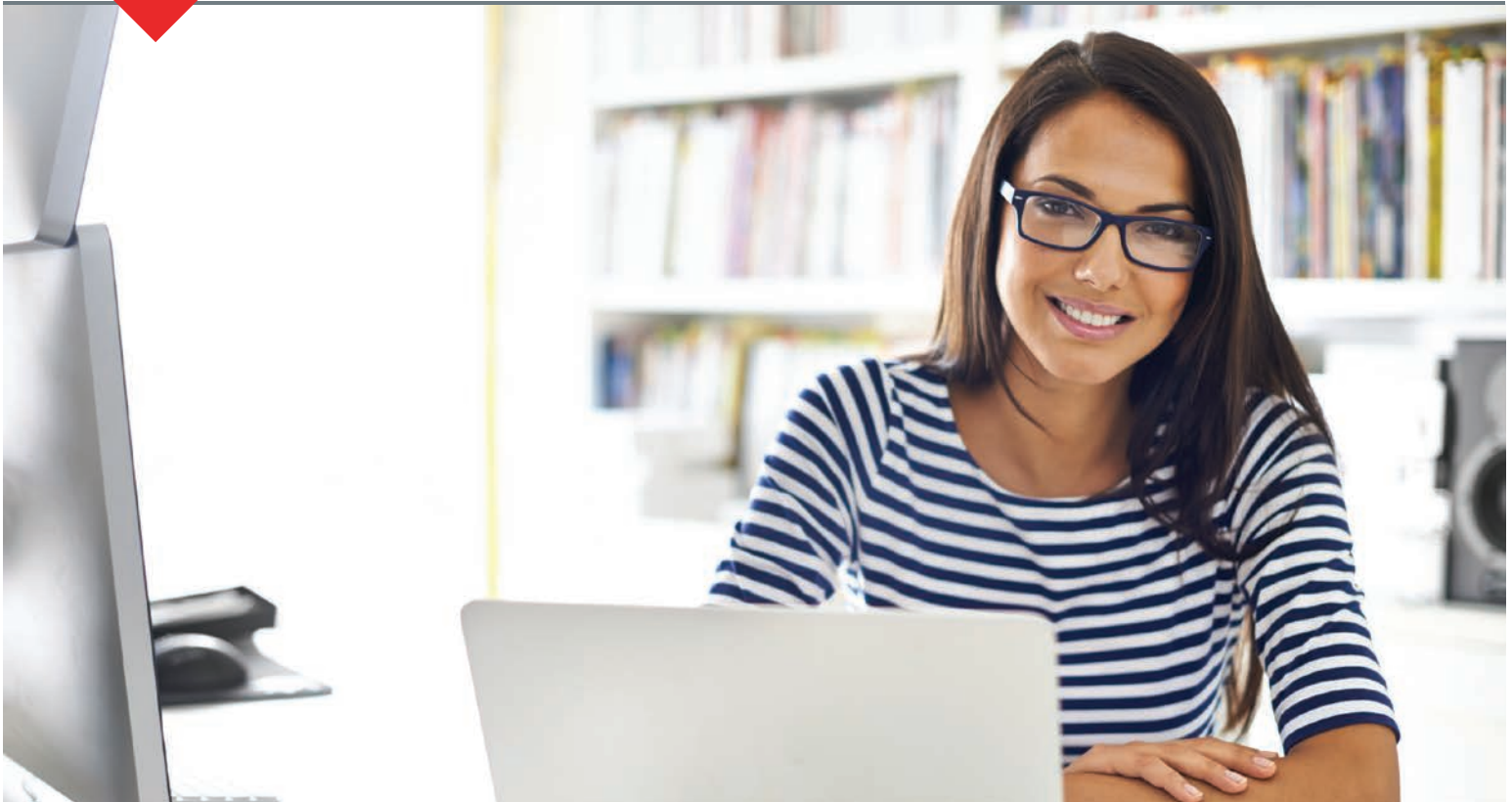
GemStar Group Dental and Vision insurance plans offer groups a turn-key portfolio of plan designs to meet just about every group's needs with features like:

### Designed for:

- Groups offering dental and vision for the first time
- Groups with 2+ employees
- Groups that value no waiting periods on most services

- Purchase as a package or standalone basis
- Rate discount for combined dental and vision package
- Dental plans give you the freedom to use any dentist with the option to utilize the Ameritas dental network for additional savings
- Vision plans utilize the EyeMed or VSP<sup>®</sup> Access Network which include providers such as LensCrafters, Pearle Vision, Sears Optical and Target Optical

Your PrimeStar hyperlink works even when you're not



### The easiest way to sell individual dental and vision insurance

Ameritas strives to be the easiest company to do business with and our customized hyperlink helps make selling PrimeStar just as easy.

Once you become appointed with us, we link your Agent Writing Number and contact information to your very own hyperlink and button. Simply place these on your website, emails, or any communication and start receiving credit for client purchases today.



One-click access for clients to quote and purchase PrimeStar



Opportunity for sales 24/7



Automatic credit for purchases through your hyperlink

To get your own hyperlink, contact the Sales Connect Team  
star.sales@ameritas.com • 855-728-7542 • Monday-Friday, 7am-5pm CST

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# Agent Portal



Ameritas offers exclusive access for agents to producer information online through the producer portal on star.ameritas.com

To get started, Register in the top right-hand corner of star.ameritas.com using your Agent Writing Number (included in your welcome email) and TIN or SSN. You will then gain access to production reports, commissions, marketing tools, and more.

The screenshot shows the Ameritas Producer Portal interface. At the top, there is a navigation bar with the Ameritas logo on the left and links for 'My Portals', 'Careers', 'Contact Us', 'FAQs', 'Forms', 'Providers', and 'Sign Out' on the right. Below the navigation bar, there are tabs for 'INDIVIDUAL PLANS', 'GROUP PLANS', 'OUR STORY', 'OUR INSIGHT', and 'PRODUCERS'. The main content area is titled 'Producer Portal' and includes a welcome message: 'Welcome to Ameritas' Producer Portal – your one-stop shop to find the things you need for PrimeStar and GemStar sales to get your job done quickly. Here you will find individual product sales reports for PrimeStar and private label products, group rate calculators, forms, marketing material and more.' Below this, there is an 'Announcements' section stating 'There are no announcements at this time.' To the right, there is a 'Quick Links' section with a dropdown menu showing 'Our Story'. A 'TIPS TO GET STARTED' pop-up window is open, featuring three items: 'State Availability Map' (Overview of what products are available in each state), 'Producer Reports' (Access to commission and production reports), and 'Quick Links' (Forms, Sales Connect Team, Marketing Toolkit). Below the pop-up, there are six main content blocks, each with a description and a red button: 'PRODUCER REPORTS' (view reports), 'AGENT MARKETING TOOLKIT' (get toolkit), 'RATE CALCULATOR & PROPOSAL TOOLS' (get rates now), 'FORMS' (view forms), 'SELLING TIPS & EDUCATION' (view tips), and 'AGENT COMPLIANCE INFORMATION' (view forms).

# PRODUCT STATE AVAILABILITY



Ameritas offers a suite of ancillary insurance products.  
To learn more about these products, visit [star.ameritas.com](http://star.ameritas.com).



**PRIMESTAR**<sup>SM</sup>  
Individual dental and  
vision insurance

**GEMSTAR**<sup>SM</sup>  
Group dental and vision insurance

STATE	PrimeStar	GemStar
Alabama	•	•
Alaska	•	•
Arizona	•	•
Arkansas	•	•
California	•	•
Colorado	•	•
Connecticut	•	•
Delaware	•	•
D.C.	•	•
Florida	•	•
Georgia	•	•
Hawaii	•	•
Idaho	•	•
Illinois	•	•
Indiana	•	•
Iowa	•	•
Kansas	•	•
Kentucky	•	•
Louisiana	•	•
Maine	•	•
Maryland	• Vision N/A	•
Massachusetts	•	•
Michigan	•	•
Minnesota	•	•
Mississippi	•	•
Missouri	•	•

STATE	PrimeStar	GemStar
Montana	•	•
Nebraska	•	•
Nevada	•	•
New Hampshire	•	•
New Jersey	•	•
New Mexico	•	•
New York	• Vision N/A	•
North Carolina	•	•
North Dakota	•	•
Ohio	•	•
Oklahoma	•	•
Oregon	•	•
Pennsylvania	•	•
Rhode Island	•	•
South Carolina	•	•
South Dakota	•	•
Tennessee	•	•
Texas	•	•
Utah	•	•
Vermont	•	• Dental N/A
Virginia	•	•
Washington	•	
West Virginia	•	•
Wisconsin	•	•
Wyoming	•	•

• Product available  
N/A Line of coverage not available

Accurate as of 8/1/18

# CONTACT US

At Ameritas, we are here for you every step of the way.



## Your Dedicated Sales Team

Sales Connect Team	855.728.7542	star.sales@ameritas.com
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## Group Insurance Quotes

GemStar	855.728.7542	gemstarquotes@ameritas.com
		star.ameritas.com > Producer Portal

## Individual Administration

PrimeStar	800.300.9566	cs@ameritas.com
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## Pending Applications and In-Force Questions

Group Administration	800.659.2223	adminserv@employeebenefitsservice.com
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## Claim Submission

Group Claims	group@ameritas.com	PO Box 82528, Lincoln, Ne 68501
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